

Cottonwood Heights Arts Council Meeting

6:00pm – 7:30pm – Butler Middle School

Scribe: Jannalee

Attendance: Becky, Jannalee, Kim, Mike, Elise, Sheila, Bill

Excused: Courtne

July 5, 2017



Member	Agenda Item	Discussion	Action Items – Assignments
Becky	Roll Call	Approval of Minutes - minutes approved	
Becky or Kim	New Members	No discussion	
Becky	Message	Reference to the musical ANNIE, and how when Annie sings “Tomorrow” she has hope for better things to come. There will always be a new day.	
	Art Show Location	Need to decide on location for Art Show. Room at Library has been reserved for Sept 21 st for reception. Felicia – co chair for this event. Need to start marketing for artists. Do we want to have the show judged? What do we need to start looking at – forms, email for submissions?	Library will be the venue for the Art Show. We will use the same graphic as last year to start getting the word out.
	Butlerville Days	Chalk Art Activity - Char probably won't be able to run this. Becky H and others on the council will need to step in and manage the event. Booth – sell tickets- Council members need to be in booth from after parade 3:30 -6:00pm at least to sell tickets. Annie T-Shirts – Kim is ordering the tshirts. A very nice sponsor has said to charge the cast \$5.00 and he would make up the rest. Banner for booth – we'll use the existing graphic for banner – need 2 for parade, and school lobby. (use same ones)	We will need many council members to help all day long. Chalk Art starts at 8:00am. Booth time – 12:00 – 6:00pm. Bill & Sheila Please coordinate volunteer times.
	Annie Tickets	Annie Update: Intermission Sales: Cookies, Bread, Necklaces Monday Night Show Food Truck - Miriam provide update on Food truck Jennifer update on Snowie truck. Marketing Needs – Banners, Billboards, T-shirts, parade flyers, flyers in local businesses. Make sure all marketing for “WHERE” Annie will be held is the Cottonwood Theater and not Butler Middle School. Parade Needs: <ul style="list-style-type: none"> Flatbed trailer and someone to build/decorate float. Truck to pull it. Flyers for Parade. Cast T-shirts Lobby Display – Cast pictures and Banner(s) from Butlerville days booth.	Coupon idea to put on social media with a coupon code to use. ?? Need Banner at booth and walk with in Parade. Bread will be sold – new name? Candy and necklaces too. Monday family night – market to everyone about food truck and snowie truck. Parade will just be a truck with the banner affixed to it on both sides. Cast will ride/walk while they sing the show songs.

		Need grates that we used at Art show reception – Can we arrange to have them delivered to the school on the 26 th ?	Jannalee is working on a lobby display for all cast members.
	New Logo	<p>Vote on New Logo</p> <p>Decide about where to use new logo</p> <ul style="list-style-type: none"> - Business cards for members - Apparel - Website Social Media - Other? <p>Use on flyers or handouts at Butlerville days</p>	Council agreed that the logo still doesn't say "arts council" and would like to explore more options.
	Update Upcoming Events (90 days)	<p>Pole Project – on hold – Brian has proposed to Mike about his team stepping in and providing a strategy and ideas, to have this "opinion" is \$2750 upfront. The council agreed this was out of our budget and could not entertain his proposal at this time.</p> <p>Art Display at City - ongoing</p> <p>Chalk Art at Butlerville Days – Volunteers needed.</p> <p>Booth at Butlerville Days – Volunteers needed.</p> <p>Summer Concert – August 18th. Cancelled – Council feels we can't pull this together in time to be successful. And, it's too hot to have an outdoor concert.</p>	<p>We will need many council members to help all day long.</p> <p>Chalk Art starts at 8:00am.</p> <p>Booth time – 12:00 – 6:00pm.</p> <p>Bill & Sheila Please coordinate volunteer times.</p>
	Project Drama	Children's theatre update	No Discussion
Becky	August Newsletter	<p>What do we want in the August Newsletter?</p> <ul style="list-style-type: none"> • Upcoming Events – 30-60 days • Ongoing art gallery at city building <p>Can we please add to follow us on FB, Instagram and Twitter on our Arts Page in the Newsletter?</p>	Kim will ensure newsletter content is sent to Dan.
Becky	Graphic needs for upcoming events	Art Show – September. We'll use the same one from last year.	<p>Name of event:</p> <p>Date:</p> <p>Time:</p> <p>Location:</p> <p>Support copy:</p> <p>Logos: Arts Council, ZAP</p> <p>Size: Social Media – banner possible yard signs.</p>
Becky Char	Sponsorship	<p>Update on sponsorship – What was the outcome of the Marketing Meeting?</p> <p>How can we build partners with the community?</p> <p>Business list from Kim – can you connect with anyone?</p> <p>Give 20 tickets for ANNIE to companies for a \$300 donation.</p>	No Discussion

Becky	Volunteer Needs Sheila/Bill	Volunteers are needed for upcoming events: - Butlerville days booth - Annie marketing - Annie Show Dates How can we better utilize “Just Serve” to bring in more volunteers for our upcoming needs?	
Becky	2017 Events	ALL EVENTS NEED TO BE ON OUR WEBSITE. All events are on a graphic that is on our social media sites. - Chalk art at Butlerville days – July 22nd (Char) - Community Musical – Annie – July –Aug (Kim Becky Jannalee) - Children’s Play Project Drama – October (Elise) - Ongoing Art Gallery in city building – Spring/Summer/Fall (Felicia) - Art Show – September / Reception Sept 21 st . (Felicia) - Christmas Concert – Joshua Creek – December 16 th (Jannalee) - Christmas Arts and Crafts at City Tree lighting – Nov/Dec - Other (Fundraiser – Sing-a-longs, Talent Competitions, Movie in the Park, etc.)	Dec arts and crafts – add food trucks and music groups to come perform. Focus on getting younger millennials to attend. Food trucks, Santa, bands, social atmosphere.
Kim Felicia	Art Display at City	Felicia – report on communication with art teachers and any other interested parties?	Felicia is working for June, July, Aug.
Kim	Members	We need to all try to recruit more council members!!	The council needs more people to join. We need people who are seriously dedicated and will commit to being hands on and volunteering 10 or more hours a month. EVERYONE – please reach out to people you know and let’s get 5 new people to join!!
All	Round Table		

Next Meeting – August 16th 6:00 pm

Parking Lot Items		
Website Improvements - Sept (See June notes) Excellence in the Community Using Drop Box – Training Council Marketing Kit – See May notes	Art Festival – group Art, photography, music together Fund Raising Event Creating an Art Guild Arts Council Wearables	